



Media Release

ISC gets behind NRL's Women in League round

ISC has once again thrown its support behind the NRL's Women in League round producing limited edition pink jerseys for the Sydney Roosters, Penrith Panthers, Parramatta Eels, Manly Sea Eagles and for the first time, the Canberra Raiders.

The round, now in its fifth year, has been supported by ISC since its inception, aimed at raising awareness of the role women play in rugby league.

The Penrith Panthers were the first to adopt the pink theme with jerseys and shorts all in the colour synonymous with breast cancer charities. The kit drew a mountain of media attention for the club and through its partnership with ISC they raised much needed funds for breast cancer research.

The following year the whole game got behind the cause, in 2011 raising funds for the McGrath Foundation to assist with providing breast care nurses, and ISC ramped up their involvement with more of their teams developing pink jerseys.

"The pink theme is definitely something we have embraced here at ISC," says Brett Corrick, ISC CEO.

"The first year we developed the jerseys in conjunction with the Panthers and it brought a lot of attention to the round and the cause.

"We then worked with our other clubs to assist them with the initiative and the results have been fantastic, we couldn't be happier.

"It is such a great cause. Women play such a huge role in professional sport these days and it is great for everyone involved to recognise that contribution."

All ISC Club's pink jerseys are now available through normal sales outlets and supporters of each team are encouraged to purchase a jersey in support of the cause.