



## Media Release

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### ISC and Roosters join forces

Apparel suppliers ISC have joined forces with the Sydney Roosters developing an NRL first jersey fitted with a GPS pocket.

GPS technology, a vital tool for the sports science staff at every sporting club, is used to track an athlete's distance travelled and is regularly used at training, usually inserted into a vest that sits underneath the training apparel.

The Sydney Roosters approached ISC to create a jersey which would allow for the GPS unit to sit within the garment to remove the need for the uncomfortable vest and a prototype was developed.

This prototype, the first in the NRL, was approved and will be first used by the Roosters squad in Round x.

ISC CEO Brett Corrick said the innovation was part of the brands charter to the Clubs to ensure they stay at the forefront of technology.

"We make a commitment with our clubs that we will provide them with the best technological assistance within our field as we can," Corrick said.

"GPS technology is a big part of a club's approach to sport science and we were excited to be able to work with our own research and development team, as well as the Roosters, to create this garment.

"We are very proud to be the first to introduce this into the NRL."

Sydney Roosters coach Brian Smith commented

"Sport science has become such a big part of our game and the use of GPS allows us to manage a player's work load during the week and ensure they are at their peak on game day," said Smith.

"The use of this in a match situation, and the ability for us to place it in the jersey rather than ask the players to wear uncomfortable garments underneath, means that we can monitor their game day exertion and ensure our schedule of recovery and training the next week are appropriate.

"ISC has been great in working with us to create this new jersey and their support over the past few years in making sure we have the best on field high performance garments has been a huge benefit."

ISC now supports teams in four countries across rugby league, rugby union and football with grand finalists in the AFL, NRL and UK Super League.

ISC is committed to assisting professional sports people with performance based garments to improve sporting performance and developing the best quality product at the most affordable price for our consumer.