

MEDIA RELEASE

Catalans call on ISC for High Performance

French Super League club Catalans has joined forces with ISC, signing a four year sponsorship deal commencing 2011.

Catalans join the likes of Hull FC, Leeds and Warrington as ISC continues to expand further into the UK Super League.

This partnership seals a busy period for the Australian brand who has also recently acquired Super League giants St Helens as well as two Australian Football League clubs.

With incoming coach Trent Robinson looking to create a high performance edge the partnership with ISC, who has a reputation for providing high performance training and playing gear, couldn't have come at a better time.

"I am looking at further developing the sports science side of rugby league over in Catalans and working with ISC will ensure that we are one step closer to achieving that goal," said Robinson.

"Having had a close association with ISC through the Sydney Roosters, I am excited about where this partnership can lead for both ISC and Catalans."

"The benefits that a sports science approach can bring to a team include better education and specialised training with players, as well as the use of technologically advance gear. ISC can provide that for us."

ISC is continuing to strengthen its leadership in the sports apparel industry with Catalans expanding the ISC name into France.

"While ISC has a strong history in Australian sport and furthermore in the UK since 2002, working with Catalans allows us to drive the brand further abroad and further establish ourselves as a performance leader in the industry," said ISC CEO Brett Corrick.

"We are honoured to be working with Catalans and Trent, along with his team, to further advance their high performance approach to Super League.

"As part of our charter to create high performance playing and training garments, we will work closely with them and players to ensure that ISC play their part in developing a high level of professionalism and success."

The ISC stable currently consists of 15 teams across the UK Super League as well as Australian codes the AFL, NRL and Super 14.